

# YOUR 8-WEEK BRAND ROADMAP

## WEEK 2+3: DESIGN

We'll have a 60-minute call to discuss your design inspiration so I can begin putting concepts together for you, and we'll be in regular email contact to tune up your visual brand concept.

## WEEK 6 + 7: THE BIG REVEAL

We'll have a 60-minute live call to celebrate your brand's readiness. You'll start dropping your teaser graphics on social (week 6) and doing the official launch (week 7).

## WEEK 1: KICK OFF

We'll have a 90-minute call to open the sacred container, and get to the heart of what's happening for you now, and what direction your brand will be heading.

## WEEK 4+5: NEXT LEVEL

We'll have a 60-minute business oracle call to dig into what supports you need to step into the next level of your business. We'll also be finalizing your brand's next level by email by wrapping up the design process.

## WEEK 8: WRAPPING UP

We'll have a 60-minute call to answer any last question you have, and to close the energy of the sacred container we've worked in.